



# SPONSORSHIP & EXHIBITOR PROSPECTUS

**Canada's Medtech Conference** continues to be the premier platform for information exchange, collaboration, and education within the medical technology sector. This must-attend event brings together key stakeholders from across the industry, including high-profile health system leaders, government representatives, and influential thought leaders.

The Conference is a hybrid event, offering both in-person and virtual participation options

[Click here to access more details about the conference](#)

# Event Information

## About the Conference

Canada's Medtech Conference continues to be the premier platform for information exchange, collaboration, and education within the medical technology sector. This must-attend event brings together key stakeholders from across the industry, including high-profile health system leaders, government representatives, and influential thought leaders

The 2025 conference will feature insightful sessions and discussions addressing the most pressing challenges and opportunities in medtech today. Past conferences have welcomed esteemed dignitaries, including Ministers of Health, hospital CEOs, and other prominent voices, and this year promises to deliver the same caliber of expertise and dialogue.

The event will include Medtech Canada's Annual General Meeting, a networking lunch, a thought-provoking conference program, and a vibrant reception to close the day. Attendees will gain valuable insights and forge connections that will help shape the future of medical technology in Canada and beyond.

## May 8th – Schedule of Events

11 AM – 12 PM	<ul style="list-style-type: none"><li>• Medtech Canada's <b>Annual General Meeting</b> – (registration opens at 10:30am for AGM)</li><li>• AGM is open to Medtech Canada members only (full members have voting privileges)</li></ul>
12 PM – 1PM	Lunch (registration for conference only participants opens at 11:30am, lunch is open to everyone)
1PM – 4:30 PM	Conference
4:30 PM – 6:30 PM	Networking

# Sponsorship & Exhibitor Benefits

## Benefits of in-person conference

Conference attendees are eager to meet in-person again! The event will include Medtech Canada's Annual General Meeting, a networking lunch, a thought-provoking conference program.

Networking reception on May 8th, 2025 from 4:30pm to 6:30pm  
Add an exhibitor riser table for \$500 to any sponsorship package to provide attendees with resources during the reception.

Engage with attendees face to face and enhance your organization's visibility within Ministers of Health, hospital CEOs, and other prominent voices.

## The virtual exhibit booth includes the following benefits:

Logo recognition on Virtual Conference Website with company profile and links to website

Add content to your virtual booth presentation space; resource downloads (brochures, white papers etc.); video content

Exhibitors and attendees can instantly jump into 1:1 conversations straight from the virtual event portal

Get Social - attendees can see and chat publicly with all live attendees at any booth. They can branch off into private conversations or join larger ones

Visibility on virtual platform for the duration of the event and up to one month post-event (the sooner you sign up and provide content, the sooner we can build your booth and the longer the visibility)

Medtech Canada will provide training on how to effectively use the system

A virtual environment provides our sponsors and exhibitors the opportunity to engage with the attendees for the duration of the event. Whether in sessions, during designated exhibit hall time, or networking functions

# Why Sponsor?

## About Medtech Canada

Medtech Canada is the national association representing Canada's innovative medical technology industry. Representing approximately 100 medtech companies (ranging from Canadian-owned to multinationals), Medtech Canada works closely with the federal and provincial/territorial governments, health professionals, patients and other stakeholders to deliver a patient-centered, safe, accessible, innovative and sustainable, universal healthcare system supported by the use of medical technology.

## Attendees

- Medtech Industry: CEOs/Presidents/General Managers; Sales & Marketing VPs/Directors/Managers; Government Relations Directors/Managers; Health Policy Directors/Managers; Contract and Business Development Managers
- Stakeholders & Government: Medtech stakeholders and government officials/ healthcare providers



## Sponsorship Benefits

Increase your visibility with influencers in the \$6 billion medical technology industry.

Enhance your reputation, credibility and influence by aligning your brand with Medtech Canada, the national association for the medtech industry.

Get a competitive edge by building direct personal relationships with the influencers who make recommendations about your products and services.

# Sponsorship Packages

## SESSION SPONSOR | \$3,500

- 4 registrations
- Opportunity to introduce a session
- Logo on signage posted throughout venue
- Company logo & weblink on registration page
- Virtual exhibit booth with logo, weblink to your website, 150- word intro paragraph in mobile event app
- Rotating banner/logo on mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in social media posts
- Acknowledgement during the event by the event host

3  
available



## REGISTRATION TABLE SPONSOR | \$3,000

- 3 registrations
- Company recognition at registration booth
- Logo featured on attendee lanyards
- Logo on signage posted throughout venue
- Company logo & weblink on registration page
- Virtual exhibit booth with logo, weblink to your website, 150- word intro paragraph in mobile event app
- Rotating banner/logo on mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in social media posts
- Acknowledgement during the event by the event host

1  
available



*Tailored sponsorship packages available – reach out to Karan Mehta: [kmehta@medtechcanada.org](mailto:kmehta@medtechcanada.org)  
Add an exhibit riser table for \$500 to any sponsorship package (limited tables available, available during Networking Reception only)*



# Sponsorship Packages

## LUNCH SPONSOR | \$2,500

- 2 registrations
- Lunch signage highlighting company
- Company acknowledgement before & after lunch
- Logo on signage posted throughout venue
- Virtual exhibit booth with logo, weblink to your website, 150- word intro paragraph in mobile event app
- Rotating banner/logo on mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on registration page
- Company logo on event promotions
- Company recognition in 3 social media posts

1  
available

## EXHIBITOR | \$1,000

- 1 registration
- Company logo on registration page
- Logo on signage posted throughout venue
- Virtual exhibit booth with logo, weblink to your website, 150- word intro paragraph in mobile event app
- Rotating banner/logo on mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in 1 social media post
- Acknowledgement during the event by the event host
- Exhibit riser table in conference room



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# Virtual Lobby Page

- Logo Placement on carousel
- Opportunity to add video displayed in the virtual lobby
- Social media post(s) during conference (LinkedIn/Twitter)
- Custom event announcements sent to attendees and displayed in the lobby event feed
- Push notifications sent to attendees

Event Admin

Amanda Leung

Lobby

Sessions

Exhibit Hall

On-Demand Hub

Networking

Profile

Help

Logout

POWERED BY PHEEDLOOP

AMERISOURCEBERGEN  
Innomar Strategies

CANADA'S  
**MEDTECH**  
CONFERENCE 2025

PRESENTED BY  
**Medtech**  
Canada

Post Event Survey

**Survey**

Enter for a chance to win a \$20 Amazon Gift Card

Click [HERE](#) to complete the post event survey & enter your email for a chance to win a \$20 Amazon Gift Card

Session Recordings

**Session**

Private Chats

Chat here ...

Charles Tam  
Edwards Lifesciences (Canada) Inc.  
Good morning everyone! Here's looking forward to Day 1 of some fantastic MedTech Regulatory content! Looking forward to virtually connecting with everyone!

Greg LeBlanc  
Cook Canada (Cook Medical)  
Good morning everyone - thanks to all who were involved in getting us to this point. Looking forward to a fabulous conference!

Mary Sempio  
Advanced Sterilization Products  
Good morning everyone! Excited for Day 2!

Elizabeth Gloer  
MED-EL Elektromedizinische Geräte GmbH  
Hallo - will the recordings from yesterday's session be available on demand?

Event Admin  
Lin Lobo  
Medtech Canada  
Hi Elizabeth, yes after the event in a few days the recordings will be available and all attendees will be notified.

Event Admin  
Medtech Conference Support  
Medtech Canada  
We hope you enjoyed Canada's Regulatory Medtech Conference! Please complete the Post Event Survey: [surveymonkey.com/r/8NV22t5](https://surveymonkey.com/r/8NV22t5)

# Virtual Exhibit Hall Page Example

- See how many attendees are in your booth and engage with them in a 1:1 chat
- Direct access to your website and social pages
- Attendees can chat with your representatives
- Share your resources, brochures or other documents; there is no limit to the number or assets you can share
- Share videos with your visitors, these can be played anytime a visitor is in your booth
- Be part of the event gamification to drive attendees to your booth

The screenshot shows a virtual exhibit hall interface. At the top, there are logos for MEDTECH CONFERENCE 2023 and Medtech Canada. The main content area displays a list of exhibitors, including TPireg, University of Toronto Scarborough Arts & Science Co-op, nRecourse, and MedTech Canada. The selected exhibitor, University of Toronto Scarborough Arts & Science Co-op, has a detailed profile with social media links (Website, Twitter, LinkedIn) and a list of staff members: Danny Yoo (External Relations Officer) and Natalie Hui. Below the staff list is a 'Program Overview' document icon. A chat window on the right shows messages from attendees and event administrators. At the bottom, a 'Code Word: TPI' is displayed. Orange arrows from the bullet points on the left point to the search bar, the exhibitor list, the exhibitor profile, the staff list, the program overview document, and the chat window.



# Venue

- Location: 195 Galaxy Blvd, Etobicoke, ON M9W 6R7 (Located within Royal Woodbine)
- Parking: Complimentary on-site parking
- Rooms & Timing:
  - AGM : 11:00 AM – 12:00 PM
    - Clubhouse
  - Lunch & Conference : 12:30 PM – 4:30 PM
    - Clubhouse
  - Networking Reception : 4:30 PM - 6:30 PM
    - The Vue
- Capacity:
  - Lunch & Conference - 150
  - Networking Reception - 200+ (attendee tickets for Networking Reception Only are being sold)
- Directions:
  - West & East – via 401
  - North & South – Via 427



# Contact

To secure your spot or if you have questions, please contact:

**Karan Mehta**

Coordinator, Events and Operations

Medtech Canada

**647.222.4451**

**[kmehta@medtechcanada.org](mailto:kmehta@medtechcanada.org)**