



SPONSORSHIP & EXHIBITOR PROSPECTUS

Medtech Canada invites you to take advantage of exciting and unique business opportunities at the 2023 Canada's Medtech Conference, taking place May 11th at The Vue, 195 Galaxy Blvd, Toronto, Ontario.

Conference Logistics



The theme of the conference is **Medtech in the next 50 years**; the sessions will explore the promise and partnership of medtech as an industry to health system stakeholders over the next 50 years. Following the conference closing remarks, we invite you to join us in celebrating Medtech Canada's 50th Anniversary at a cocktail reception from 4:30pm – 7:00pm. Medtech Canada is extending reception invitations to the medtech industry, service providers, stakeholders, government, and additional guests such as past Presidents and past Board Chairs. A cash bar is available for the cocktail reception, please bring cash or credit card to enjoy bar service.

May 11 - Schedule of Events

9:30 – 10:30am **Medtech Canada AGM**

- Open to Medtech Canada members

10:00 – 11:00am **Conference Registration & Networking**

11:00am – 4:30pm **Canada's Medtech Conference**

- Featuring 3 panels & keynotes
- Lunch break from 12 – 1pm
- Maximum # of attendees is 175 for conference

4:30 – 7:00pm **50th Anniversary Reception**

- Capacity for 500+ attendees

Why Sponsor Canada's Medtech Conference?

About Medtech Canada

Medtech Canada is the national association leading the effort to develop and advance Canada's innovative medical technology industry. Representing approximately 120 medtech companies (ranging from Canadian-owned to multinationals), our association advocates for achieving patient access to leading edge, innovative technology solutions that provide valuable outcomes.

About the Conference & Sponsorship Benefits

Canada's Medtech Conference is the preeminent information exchange and educational forum for the medical technology industry. Sponsorship will enhance your visibility with medical technology industry representatives and highlight your commitment to health care in Canada. A range of benefits are available to our event sponsors, commensurate with the level of sponsorship.

We would be delighted to tailor a benefits package to meet your organization's needs

Increase your visibility with influencers in the \$6 billion medical technology industry.

Enhance your reputation, credibility and influence by aligning your brand with Medtech Canada, the national association for the medtech industry.

Get a competitive edge by building direct personal relationships with the influencers who make recommendations about your products and services.

Sponsorship Packages

PLATINUM SPONSOR | \$10,000

This exclusive sponsorship level promises your company maximum visibility at Canada's Medtech Conference.

- 5 full access registrations
- 1 opportunity to present a session (15 – 30 minutes)
- 1 opportunity to play a promotional PowerPoint/video, 2-3 minutes in length maximum
- Logo on signage posted throughout venue
- Virtual exhibit booth with logo, weblink to your website, 150-word intro paragraph in mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in 10 social media posts
- Acknowledgement during the event by the event host

1
available

KEYNOTE SPONSOR | \$6,000

Highlight your company by sponsoring a keynote session at Canada's Medtech Conference.

- 4 full access registrations
- 1 opportunity to introduce a keynote speaker
- Logo on signage posted throughout venue
- Virtual exhibit booth with logo, weblink to your website, 150-word intro paragraph in mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in 6 social media posts
- Acknowledgement during the event by the event host

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available

PANEL SESSION SPONSOR | \$4,000

Highlight your company by sponsoring a panel session at Canada's Medtech Conference to reach your key audiences.

- 3 full access registrations
- 1 opportunity to introduce panel speakers for one panel
- Logo on signage posted throughout venue
- Virtual exhibit booth with logo, weblink to your website, 150-word intro paragraph in mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in 4 social media posts
- Acknowledgement during the event by the event host

3
available

- Tailored sponsorship packages available – reach out to Katharine kashford-smith@medtechcanada.org
- Add an exhibit table for \$1000 to any sponsorship package (limited tables available)

Sponsorship Packages Continued

LUNCH SPONSOR | \$3,500

- 3 full access registrations
- Lunch signage highlighting company
- Company acknowledgement before & after lunch
- Logo on signage posted throughout venue
- Virtual exhibit booth with logo, weblink to your website, 150-word intro paragraph in mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in 3 social media posts

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available

BREAK SPONSOR | \$3,000

- 2 full access registrations
- Break signage highlighting company
- Company acknowledgement before & after break
- Logo on signage posted throughout venue
- Virtual exhibit booth with logo, weblink to your website, 150-word intro paragraph in mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in 2 social media posts

2
available

PROMOTER | \$2,500

One of our most popular packages to gain exposure at the conference.

- 2 full access registrations
- Logo on signage posted throughout venue
- Virtual exhibit booth with logo, weblink to your website, 150-word intro paragraph in mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in 2 social media posts
- Acknowledgement during the event by the event host

MOBILE APP EXHIBITOR | \$1,500

- 1 full access registration
- Virtual exhibit booth with logo, weblink to your website, 150-word intro paragraph in mobile event app
- Rotating banner/logo on mobile event app
- Company logo on registration page & home/lobby page of mobile event app
- Company logo on event promotions
- Company recognition in 1 social media post
- Acknowledgement during the event by the event host

- Tailored sponsorship packages available – reach out to Katharine kashford-smith@medtechcanada.org
- Add an exhibit table for \$1000 to any sponsorship package (limited tables available)

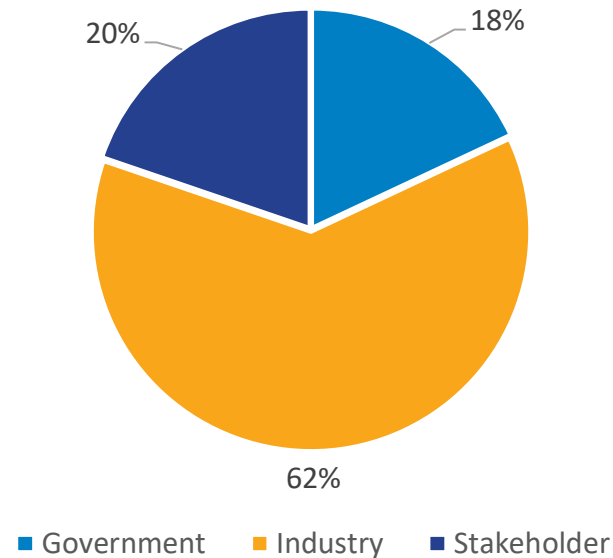
Attendees

Audience for 2023 Conference

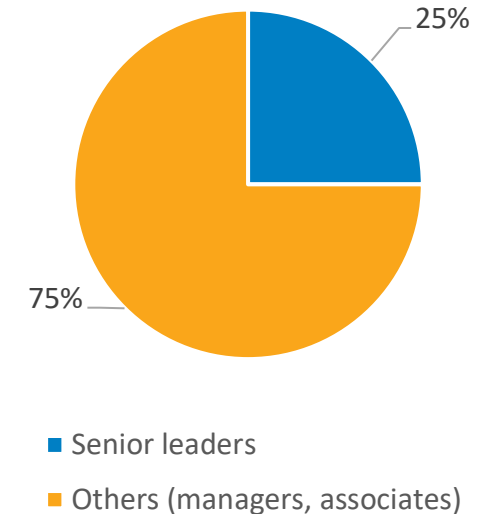
- Medtech Industry: CEOs/Presidents/General Managers; Sales & Marketing VPs/Directors/Managers; Government Relations Directors/Managers; Health Policy Directors/Managers; Contract and Business Development Managers
- Government: federal and provincial bureaucrats from Health, Economic Development, Global Affairs, and Treasury
- Healthcare Providers: hospitals, long-term care, home care, etc.

2022 Conference Attendee Stats

Attendee Profile



Seniority Breakdown



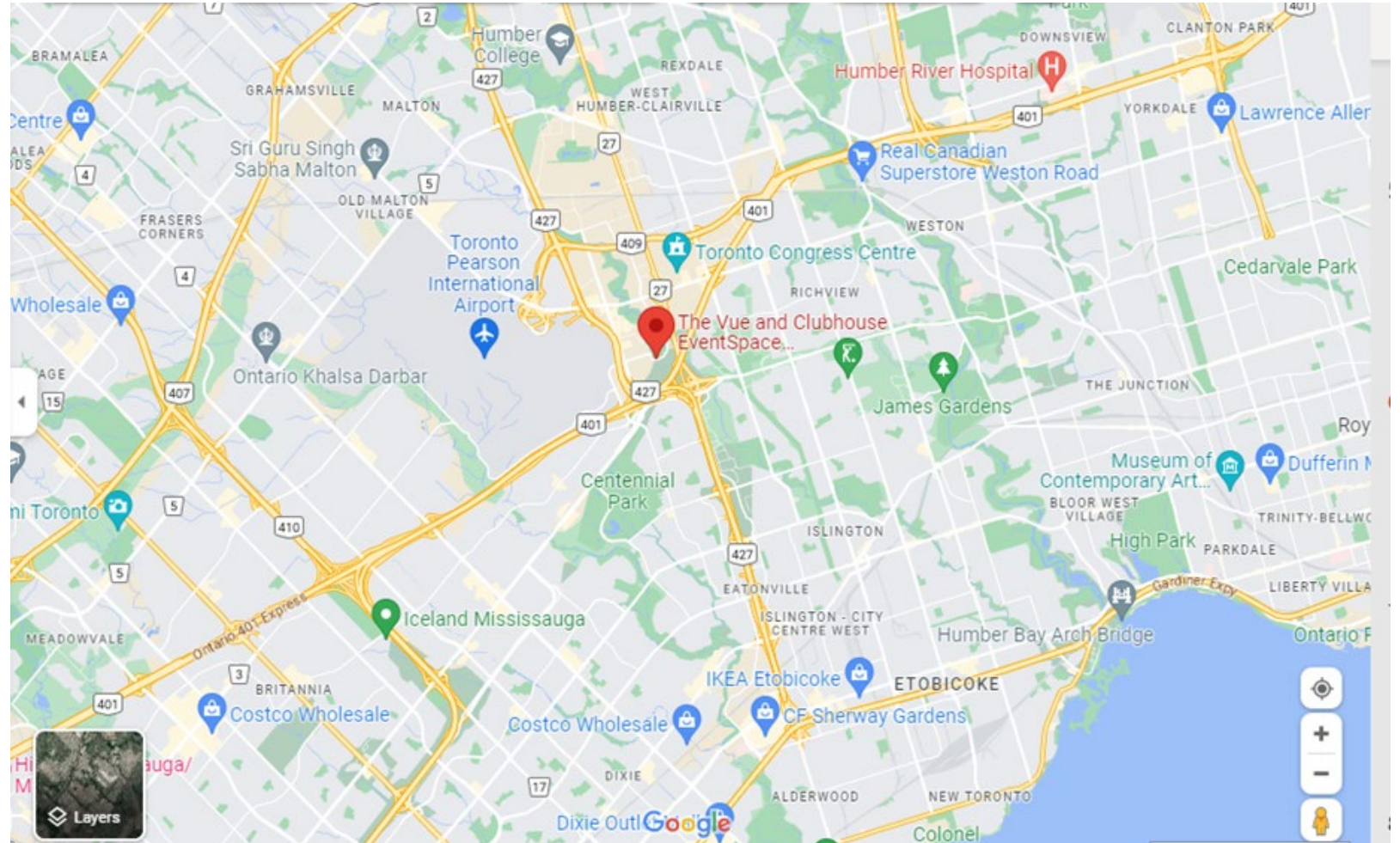
Venue

- Location: 195 Galaxy Blvd, Etobicoke, ON M9W 6R7 (Located within Royal Woodbine)
- Parking: Complimentary on-site parking
- Rooms & Timing:
 - General Conference – 9:00am – 4:30pm
 - Clubhouse
 - Cocktail Reception – 4:30pm – 7:00pm
 - The Vue
- Capacity:
 - General Conference – 175
 - Cocktail Reception - 550



The Vue & Clubhouse Map

- West & East – via 401
- North & South – Via 427



Contact

To secure your spot or if you have questions, please contact:

Katharine Ashford-Smith

Director, Events & Operations

Medtech Canada

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kashford-smith@medtechcanada.org