



Medtech in the next 50 years

Final Agenda

May 11, 2023		
9:00am	Registration for AGM	
9:30 – 10:30am	Annual General Meeting	Open to Medtech Canada members only Click HERE to register (member login required)
10:00 – 11:00am	Registration for Conference & Networking	
11:00am – 12:00pm	<p>Opening Remarks & How can medtech help address medical services backlogs and the healthcare workforce crisis?</p> <ul style="list-style-type: none"> • Dave O’Neil, HPG Medical Consulting (moderator) • Tracey Maconachie, CEO, Tipping Point Consulting • Stephen Sampson, Senior Vice President, Ottawa, Global Public Affairs • James Brodie, General Manager, Canada, Johnson & Johnson MedTech • Geoffrey Routledge, Vice President, Digital Strategy, Gene Bio Medical 	<p>Description: Canadians are facing a multi-year backlog and wait-time crisis. We need to turn to innovative solutions to address these issues. In this session, we will discuss how Canada's medical technology industry can help address the healthcare workforce crisis and how we can bring solutions forward to help accelerate the clearing of the surgery backlog across Canada.</p> <p><i>Panel sponsored by:</i></p> 

12:00 – 1:00pm	<i>Lunch</i>	
1:00 – 1:15pm	Keynote Trevor Dauphinee, CEO, Invest Ontario	<i>Keynote sponsored by:</i> 
1:15 – 1:30pm	Zambia PPE Project <ul style="list-style-type: none"> • Meagan Sheppard, Partnership Development Manager, Hope & Healing International • Anthony Zhao, President & CEO, Canada Masq 	
1:35 – 2:30pm	Practical Solutions: How have successful organizations broken down the barriers to the adoption of new medical technologies? <ul style="list-style-type: none"> • Wendy Hurlburt, President & CEO, Life Sciences BC (moderator) • Dr. Kieran Murphy, University Health Network • Marcel Saulnier, Associate, Santis Health • Don Husereau, Adjunct Professor, School of Epidemiology and Public Health, University of Ottawa, Ottawa, ON Senior Associate, Institute of Health Economics, Edmonton, AB • Dr. David Peachey, Principal, Health Intelligence Inc. 	Description: Canada is one of the slowest jurisdictions to adopt innovative technologies that can provide better patient care and better outcomes & efficiencies for the health care system as whole. This panel brings forward their solutions of breaking barriers and shares their success stories in bringing innovative medical technologies to support patients and our health care system. <i>Panel sponsored by:</i> 
2:30 – 3:00pm	<i>Break (30 mins)</i>	<i>Break sponsored by:</i> 

<p>3:00 – 4:00pm</p>	<p>Moving to a fair, consistent, and value-based approach to supply chain & procurement in Canada – how do we evolve to where we need to be?</p> <ul style="list-style-type: none"> • Neil Fraser, Healthcare Director, Advisor & Consultant, Former Medtech Executive (moderator) • Chad Leaver, Director Health & Human Capital, The Conference Board of Canada • John Britton, Director, Provincial Contracting, 3sHealth • Zayna Khayat, Vice President, Client Success & Growth, Teladoc Health Canada • Rob Bull, Vice President Finance, Chief Financial Officer, Sinai Health 	<p>Description: Join this vibrant panel in discussing how different jurisdictions are modernizing the way we do supply chain & procurement in Canada. The group will address critical questions such as how we evolve to where we need to be, and additionally will explore how Canada can move to a fair, consistent and value-based approach.</p> <p><i>Panel sponsored by:</i></p>  <p>Insight Expertise Influence</p>
<p>4:00 – 4:30pm</p>	<p>Your Work Matters: A Patient Perspective of Hope</p> <ul style="list-style-type: none"> • Ursula Mann, Principal and Chief Patient Officer, PatientVoicePartners • Nicole DeKort, President & CEO, Medtech Canada 	<p>Description: Join us for a fireside chat on a patient journey, including perspectives on the impact of device industry advancements and the importance of including patient insights.</p>
<p>4:30 – 7:00pm</p>	<p>50th Anniversary Cocktail Reception</p> <ul style="list-style-type: none"> • Complimentary event – RSVP required, click HERE 	<p>Cash bar</p>